K-Love is a Christian, family oriented radio station that serves my area. I listen to this radio station daily, every time I am in my car. I never listen to anything else. If this station were displaced by an LPFM broadcaster I would be greatly impacted in a negative way. It would be very disappointing to lose the positive, encouraging broadcast of K-Love. Our community would also be impacted negatively. K-Love is listener supported and beloved by many in our area.